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FOR IMMEDIATE RELEASE

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New River Valley Commerce Park Certified by American Electric Power’s (AEP) Quality Site Program

New River Valley, VA (June 22, 2015) – The New River Valley Commerce Park is now the first Certified Site by American Electric Power’s (AEP) Quality Site Program. This certification is provided by McCallum Sweeney Consulting. This certification will greatly assist in the marketability of the New River Valley Commerce Park for the Region.

Virginia’s First Regional Industrial Facility Authority (VFRIFA) is a regional organization focused on promoting economic development and recruiting large-scale employers that have a positive impact to the entire Southwest Virginia region. VFRIFA provides regional industrial facilities of a size and scope that member jurisdictions cannot individually provide. The member jurisdictions that make up VFRIFA are the Counties of Bland, Giles, Montgomery, Pulaski, Roanoke, and Wythe; Cities of Radford and Roanoke; and Towns of Dublin, Narrows, Pearisburg, and Pulaski.

VFRIFA owns the 1,000 acre New River Valley (NRV) Commerce Park, which is located on Route 100 in Pulaski County adjacent to the New River Valley Airport. The NRV Commerce Park is a prime location for large-scale industrial development, with easy transportation access, ample room for development, and on-site utilities. Since the NRV Commerce Park has completed the AEP Quality Site Process, all due diligence has been completed and companies can be assured that the construction of a new facility will be smoother and faster than in many other locations.

Danny Wilson, VFRIFA Executive Director, states that, “Virginia’s First is very excited to have 420 acres of the NRV Commerce Park certified as an AEP Quality Site! We look forward to

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continue working with AEP to expand our marketing efforts to attract new companies and appreciate the support they have provided to the NRV Commerce Park.”

David Bennett, Chairman of the New River Valley Economic Development Alliance, states that, “Having this certification will bring the site to the forefront for many prospects and site selection groups that would have otherwise overlooked us. A lot of work went in to obtaining the certification and it will benefit the region to attract another business to the Commerce Park.” Congratulations to Danny Wilson and staff for all of their efforts to make this possible along with Joe Morgan who worked initially with the certification process.

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